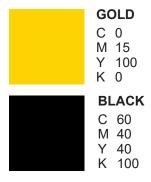


WA RANGERS ASSOCIATION STYLE GUIDE 2019



LOGO COLORS



The WA Rangers logo guidelines are set to govern the composition, design, and general look of the branding.





ARIAL REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcderfghijklmnopqrstuvwxyz

ARIAL BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcderfghijklmnopqrstuvwxyz

LOGO CLEARANCE

To protect the clarity and visual integrity of the logo it has an exclusion zone defined by the tip of the star no other graphic elements or type must sit within the exclusion zone.

It must always appear legible against any background colour or photography.

SIZE REQUIREMENTS

The WA RANGERS LOGO must not be used smaller than 21mm top to bottom to ensure the visual recognition is intake.

FONT

A contemporary sans serif font, Arial contains all the symbols and special characters. It is commonly available and accessible.







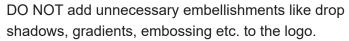




Mono version

IMPROPER USAGE

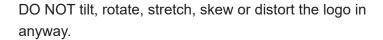
















DO NOT alter the logo or colours.



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